



EU Outdoor Power Equipment

What is the outdoor power equipment market?

Delivery Format: PDF+Excel,PPT **Market Overview:** The Outdoor Power Equipment (OPE) Market is a dynamic sector within the broader landscape of outdoor and garden products. It encompasses a wide range of powered tools and machinery designed for outdoor use,catering to residential,commercial,and industrial applications.

What is outdoor power equipment?

Meaning: Outdoor Power Equipment refers to a category of tools and machinery powered by engines or electricity, designed for outdoor applications. These include lawnmowers, chainsaws, leaf blowers, trimmers, and other equipment that aid in various outdoor tasks.

What drives the UK outdoor power equipment industry?

The UK outdoor power equipment industry is driven by a strong gardening culture,rising popularity of allotments and urban green projects,increasing demand for electric and battery-powered tools due to strict emission laws,and growing investments in smart,automated lawn care solutions.

How is the outdoor power equipment market segmented?

The Outdoor Power Equipment Market can be segmented based on various criteria: **Power Source:** Gasoline-powered,electric-powered (corded),electric-powered (cordless/battery-operated). **Product Type:** Lawnmowers,chainsaws,trimmers and edgers,blowers and vacuums,snow throwers,and other specialized equipment.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population,which leads to more gardens and lawns in the region.

Why is outdoor power equipment important?

OPE is essential for efficiently managing outdoor spaces,ensuring aesthetic appeal,and promoting landscape health. **Executive Summary:** The Outdoor Power Equipment Market is characterized by innovation,technological advancements,and a focus on sustainability.

At Milwaukee® we are developing outdoor power equipment solutions that avoid harmful emissions and reduce the noise pollution created by petrol tools in use. 23 x more carbon monoxide is emitted from a 2-stroke leaf blower than an average pickup truck. We are committed to producing cordless outdoor tools to improve our environment.

At MILWAUKEE® we are developing outdoor power equipment solutions that avoid harmful emissions



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Delivering Power Beyond Belief(TM) with power that exceeds gas without the noise, fuss, or fumes, EGO 56V ARC Lithium(TM) technology revolutionized the outdoor power equipment industry and continues to deliver innovative solutions in an expanding number of categories for our markets in North America, Europe, and Australia.

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View our lawn & garden range, aiming to give your garden the perfect finish. Includes brushcutters, ride-on, lawnmowers, blowers, tillers & robotic lawnmowers

The best choice for your garden! Innovative design and superior quality in Outdoor Power Equipment. Our powerful, reliable and technologically modern tools allows you to work more easily, more comfortably and more efficiently.

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The outdoor power equipment market size is expected to grow from USD 31.0 billion in 2024 to USD 36.5 billion by 2029, at a CAGR of 3.3% during the forecast period. The outdoor power equipment market is driven by factors such as the growing global ...

With a focus on innovation, we design and manufacture a comprehensive range of outdoor power equipment, from lawn mowers to hand-held tools like line trimmers, hedge trimmers, chainsaws and leaf blowers. ... When EGO launched in Europe in 2014, we had a clear vision of creating cleaner, quieter, safer cordless outdoor power equipment. ...

Outdoor Power Equipment Market is expected to grow at an exponential CAGR of 3.4% by Increasing need for the DIY approach in almost all households during forecast Period 2025- 2035. Industry Expertise. ... Europe followed closely, with a valuation of 7.5 USD Billion in 2024, supported by increasing focus on eco-friendly outdoor equipment ...

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The global Outdoor Power Equipment industry was estimated to be worth USD 26.9 billion in 2022 and was expected to be worth USD 42.63 billion by 2030.

The market size for outdoor power equipment was USD 25.9 billion in 2021, and it is projected to grow at a CAGR of 6 percent during the forecast period. ... Growth, Trends, and Forecast 2023-2030 - By Product, Technology, Grade, Application, End-user, Region: (North America, Europe, Asia Pacific, Latin America and Middle East and Africa ...

Global Outdoor Power Equipment Market Size Was Valued at USD 120.52 Million In 2023, And Is Projected to Reach USD 120.52 Million By 2032, Growing at A CAGR of 4.92% From 2024 To 2032. ... Chapter 12: Eastern Europe Outdoor Power Equipment Market Analysis, Insights and Forecast, 2017-2032 12.1 Key Market Trends, Growth Factors and Opportunities ...

echo- world class outdoor power tools Thousands of professional arborists, landscapers and gardeners worldwide count on ECHO®; every working day. They demand reliable and dependable tools that reduce fatigue, are comfortable to ...

The global Outdoor Power Equipment (OPE) market size is projected to grow from \$37.36 billion in 2025 to \$54.24 billion by 2032, exhibiting a CAGR of 5.47% ... Europe, and Asia Pacific. The Outdoor Power Equipment sales through direct purchase are declining as manufacturers of lawn and garden products are increasingly finding success on e ...

Ariens outdoor power equipment has been a trusted name in lawn care and snow removal for over 90 years. Designed and manufactured in Brillion, Wisconsin, Ariens combines innovation, quality, and durability to deliver unmatched performance for homeowners and commercial operators worldwide. ... Visit Ariens EU at Paysalia 2025, France's leading ...

A truly innovative pioneer, we launched the first line of cordless outdoor equipment to have the power and performance of petrol, yet without the noise, fuss, and fumes. ... Since we began in 2012, EGO has become the US's #1 ...

Outdoor Power Equipment Market Overview. The global outdoor power equipment market size was valued at USD 54.67 billion in 2024. The market is projected to grow from USD 57.78 billion in 2025 to USD 96.63 billion by 2034, exhibiting a CAGR of 5.9% during 2025-2034.

Responding to the changes occurring in society, and the many regulatory files shaping the European Union, EGMF is proud to be driving the European outdoor power equipment industry towards a greener, digital and more resilient future. Created in 1977, back then, the association was the European Lawnmower Manufacturers Federation. Its main ...



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A world leader in cordless technology spanning Power Tools, Outdoor Power Equipment, Floorcare and Cleaning Products for the professional, industrial, DIY and consumer users in the construction, industrial, commercial, infrastructure, power ...

Parts & Accessories. Keep your lawn mower and outdoor power equipment running at peak performance with Briggs & Stratton parts and accessories. Whether you're searching for a replacement carburetor, or a simple spark plug, Briggs & Stratton small engine parts are guaranteed to fit and built to last longer than aftermarket or generic parts.

The outdoor power equipment industry in Europe is expected to grow at a significant CAGR from 2025 to 2030. Europe market is driven by strict environmental regulations promoting low-emission and electric equipment, ...

Overall, the Outdoor Power Equipment Market statistics indicated significant regional disparities, with North America and Europe leading due to higher market maturity and consumer demand. Source: Primary Research, Secondary ...

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